

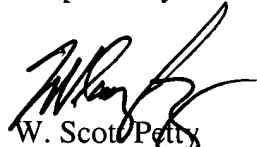
REMARKS

Applicants respectfully request that the Examiner enter the above amendments and new claims prior to examination of this continuation patent application. Applicants have amended Claims 17-20 and 22, cancelled Claims 1-16, and added new Claims 23-46. Applicants also have presented an amendment for a replacement title and have amended the specification to indicate that the present application is a continuation application of pending U.S. Patent Application Serial No. 09/650,039, filed on August 29, 2000 and entitled "Competitive Rewards Benchmarking System and Method."

CONCLUSION

Applicants respectfully submit that the above-styled continuation patent application, as amended, is in condition for examination and request such action. If any issues remain that may be resolved by telephone, the Examiner is requested to call the undersigned at 404.572.2888.

Respectfully submitted,


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